



Lori Pratico creator of **Girl Noticed Inc.** is pleased to announce a new immersive exhibit at d'Art Center, Norfolk VA during Women's History Month.

South Florida artist and creator of Girl Noticed Inc, Lori Pratico's exciting collaboration with d'Art Center and Norfolk's Neon District continues...

Lori Pratico, through her Girl Noticed initiative originally collaborated with the Neon Festival in 2018 to paint a mural of four local women who were nominated from their community to be noticed. During her one week stay Pratico also held community workshops, awarded \$1500 in donations to Teens With A Purpose and HOPE House, and presented to the Women's Studies Program at Old Dominion University. The following year Pratico was invited back to co-curate and judge d'Art Center's popular all female exhibit Persistence. "In its 5th and closing year Pratico once again will be awarding the ribbons in this prestigious event that historically receives over 600 submissions from over 200 female artists annually.

From March 18th to April 11, 2023, Pratico will premiere her latest installation "**NOTICE**" a **girl noticed exhibit** -- as an immersive art experience, covering the walls and floor with the names of 110 female artists in D'Art Centers solo exhibition space "The Vault". The names will be accompanied by cliché headlines as if to "promote" or "advertise" the artists, signifying how the female artist has never in history been marketed as valuable, and suggesting the viewer reflect on how we value women in today's society. The names will include female artists who have changed history as well as the names left out of our history and text books, despite their contributions to the art world. Local, female identifying, artists that are changing and adding to our cultural landscape will also be included and each one will have a QR code to lead the viewer to more information. Sound will be installed where the names will be repeated on a loop, and large portraits of notable female contemporary artists will be painted as if seen through the names. Community workshops and educational experiences are available to the public.

A staple of the Norfolk arts community for over 30 years, the D'Art Center is comprised of three galleries, resident artist studios, and multiple activity rooms. d'Art's 2,200 sq. ft gallery is located at 740 Boush St. Norfolk Virginia, in the heart of the NEON District; Norfolk's Art District. The gallery is also amongst a thriving new apartment community of over 400 new apartments and more than 1,000 residents. "**NOTICE**", will take place in THE VAULT, a 132 sq. ft historic bank vault transformed into a solo gallery space. This exhibition space gives Pratico the opportunity to create an immersive experience in a unique space in the heart of Norfolk Arts District (The NEON District).

Girl Noticed is a community mural and arts outreach program, using art to create impact around the world.

- *Our installations create learning environments in unique and immersive ways to leave lasting impressions on the viewer.*
- *Our murals inspire individuals to take notice of the vital role each female plays within our communities and the world.*
- *Our workshops empower girls and women to let go of self doubt and discover their capabilities.*

Sponsorship Opportunities

"NOTICE" a girl noticed exhibit provides an opportunity to notice the unnoticed, amplifying and empowering the voices of women. We invite you to participate, learn and immerse yourself as we build an equitable community through art. With your support, we will continue working to empower, inspire and create through murals, art installations and workshops. Please take a moment to review the attached sponsorship package for this installation.

HOW THE FEMALE ARTIST
IS VIEWED THROUGHOUT HISTORY

PARALLELS

HOW WE VIEW
WOMEN IN SOCIETY

NOTICE



a girl noticed exhibit.

Sponsorship Levels

PRESENTING
\$20,000

- Title Sponsor, largest logo [your company name] presents NOTICE.
- Private viewing, meet the artist.
- Name on community workshop.
- Special recognition at the opening event and community workshop.
- Inclusion as a title sponsor in pre and post press release.
- Logo on email campaigns, website, social media, event signage, and print media.
- 1 large format photograph of NOTICE exhibit, signed by the artist.
- 2 "NOTICE" event t-shirts.

PLATINUM
\$15,000

- Title Sponsor, large logo [your company name] presents NOTICE.
- Private viewing, meet the artist.
- Name on community workshop.
- Special recognition during exhibit opening and community workshop.
- Inclusion as a title sponsor in pre and post press release.
- 1 large format photograph of NOTICE exhibit, signed by the artist.
- Everything listed in supporting sponsor level.

GOLD
\$10,000

- Title Sponsor, logo [your company name] presents NOTICE.
- Private viewing, meet the artist.
- Name on community workshop.
- Special recognition during exhibit opening and community workshop.
- Inclusion as a title sponsor in pre and post press release.
- Everything listed in supporting sponsor level.

HOTEL
"IN-KIND" or \$5,000

- Name in sponsor listing in pre and post press release.
- Special recognition during exhibit opening.
- Logo on email campaigns, website and social media,
- Logo on event signage, and print media.
- 1 "NOTICE" event t-shirt.

BRONZE
\$2,500

- Name in sponsor listing in pre and post press release.
- Logo on email campaigns, website and social media,
- Logo on event signage, and print media.
- 1 "NOTICE" event t-shirt.

SUPPORTING
\$1,000

- Logo on email campaigns, website and social media,
- Logo on event signage, and print media.
- 1 "NOTICE" event t-shirt.

For information and questions please contact: Lori Pratico at info@girlnoticed.org



"NOTICE" a girl noticed exhibit Sponsorship Agreement Form

(Your support is 100% tax deductible, less any goods and services received.)

Sponsor listed as: _____
Contact Name: _____
Street Address: _____
City, State, Zip: _____
Telephone: _____ E-mail: _____
Website: _____

I/we agree to sponsor "NOTICE" a girl noticed exhibit at the following level of sponsorship:

- Presenting Sponsor :** \$20,000
- Platinum Sponsor :** \$15,000
- Gold :** \$10,000
- Hotel Sponsor :** "IN-KIND" or \$5,000
- Bronze Sponsor :** \$2,500
- Supporting Sponsor :** \$1,000

Signature: _____ Date: _____

Company or Individual Title: _____

Method of Payment

To confirm your support, please provide full payment with the completed Sponsorship Agreement Form and return by email or if paying by check mail to the address below. Any sponsorship not paid upon submission of agreement will be invoiced for the selected level of sponsorship.

Credit Card:

- American Express
- Visa
- MasterCard

Check:

Make checks payable to Girl Noticed, Inc

Card Number: _____

Expiration Date: _____

Security Code: _____

Cardholders Signature: _____

Please mail checks to: 3381 NW 18th Ave. Fort Lauderdale, FL 33309

For questions or more information please contact Lori Pratico at 954-605-5208, or email: info@girlnoticed.org

Thank you for your generous support.